

## Membership Application

◆ Join easily at [www.marketing.org/join](http://www.marketing.org/join) ◆

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ ZIP/Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-Mail (required) \_\_\_\_\_ Other E-Mail (recommended) \_\_\_\_\_

Please send BMA correspondence to my  business address  home address (please provide)

Home Address \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ ZIP/Postal Code \_\_\_\_\_ Country \_\_\_\_\_

If referred by a BMA member, please include their name here \_\_\_\_\_

**Membership Dues**  Individual membership \$185.00..... \$ \_\_\_\_\_  
 Educator membership \$125.00 (instructor verification required) ..... \$ \_\_\_\_\_  
 Corporate membership \$165 (renewals only)\* ..... \$ \_\_\_\_\_  
 Other \_\_\_\_\_ \$ \_\_\_\_\_

**One-Time New Member Application Fee** (check if new membership) ..... \$  25.00

**Chapter Dues** ..... \$  \_\_\_\_\_

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> Atlanta .....\$50         | <input type="checkbox"/> Hudson Valley .....\$85       | <input type="checkbox"/> Pacific Northwest.....\$50    |
| <input type="checkbox"/> Boston .....\$50          | <input type="checkbox"/> Indianapolis .....\$60        | <input type="checkbox"/> Philadelphia.....\$50         |
| <input type="checkbox"/> Carolinas .....\$50       | <input type="checkbox"/> Kansas City .....\$55         | <input type="checkbox"/> Phoenix.....\$50              |
| <input type="checkbox"/> Chicago .....\$85         | <input type="checkbox"/> Milwaukee .....\$75           | <input type="checkbox"/> Pittsburgh .....\$50          |
| <input type="checkbox"/> Cincinnati.....\$50       | <input type="checkbox"/> Minnesota .....\$50           | <input type="checkbox"/> Southern California.....\$50  |
| <input type="checkbox"/> Colorado.....\$65         | <input type="checkbox"/> New Jersey.....\$65           | <input type="checkbox"/> St. Louis.....\$75            |
| <input type="checkbox"/> Dallas/Ft. Worth.....\$50 | <input type="checkbox"/> New York City.....\$75        | <input type="checkbox"/> At Large (no chapter) ... -0- |
| <input type="checkbox"/> Houston.....\$60          | <input type="checkbox"/> Northern California .....\$65 |  |

**Total Dues** ..... \$ \_\_\_\_\_

\***Corporate Rate Plan** -visit [www.marketing.org/corporate](http://www.marketing.org/corporate) for more information:

- Program available for companies w/4 or more people joining
- Membership fee \$165 ea. + \$100 program set up fee
- Company retains ownership of all corporate memberships
- New corporate members, please contact BMA for forms

### Payment Options

- Join online at [www.marketing.org/join](http://www.marketing.org/join)
- Renew online at [www.marketing.org/renew](http://www.marketing.org/renew)
- Check # \_\_\_\_\_ (drawn on U.S. bank)

Mail with this form to:  
 Business Marketing Association  
 1833 Centre Point Circle, Suite 123  
 Naperville, IL 60563

- Credit Card FAX 630-544-5055
- Visa  MasterCard  AMEX  Discover

Card# \_\_\_\_\_  
 Expiration \_\_\_\_\_ Security Code \_\_\_\_\_  
 Name on Card \_\_\_\_\_  
 Signature \_\_\_\_\_

### Organization Type

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> Product/Service Marketers | <input type="checkbox"/> Educators/Students | <input type="checkbox"/> Ad Agencies/Consultants |
| <input type="checkbox"/> Government/Non-Profit     | <input type="checkbox"/> Suppliers          | <input type="checkbox"/> Other _____             |

### Authorizations

◆ Periodically, BMA may send e-mail announcements of special events or offers available from our partners.

If you do not wish to receive these emails, please select here

◆ Periodically, BMA may make its postal mailing list available to other parties for mailing of special offers.

If you do not wish to receive these mailings, please select here

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BMA does not accept Purchase Orders. Individual memberships are non-transferable and non-refundable unless linked to a Corporate Rate Plan. Professional society dues are not tax deductible as charitable contributions. However, they may be tax deductible as ordinary and necessary business expenses. The IRS has classified BMA as a not-for-profit organization under Code Section (501) (c) (6). Our Federal Tax Number is 13-1928934